
Brussels Travel Top

Thursday February 2nd, 2023

Hall 5 – Brussels Expo



Agenda

- 10 00 Opening of the fair
- 10 00 Welcome press, ambassadors and
 B2B exhibitors
- 10 30 Press conference
- 10 00 – 18 00 Brussels Travel Top activities
- 18 30 - 22 00 Networking event with
 finger food & drinks

01 Introduction

The Brussels Travel Top is the annual B2B meeting point of the Brussels Holiday Fair.

Thursday 2 February 2023

- B2B-exhibition zone
- Workshops and sponsored presentations
- Networking, knowledge sharing and a little bit of fun



02 Exhibition area

Exhibition area

- Exhibition area for professionals only in Hall 5
- Exhibit with your stand from 10:00 - 18:00
- Networking during closing drink from 18:30 - 22:00
- Equipped stand for your B2B contacts



03 Exhibition possibilities

Our Partner Package

During the event:

- Equipped stand in our B2B exhibition zone in hall 5
- high counter with 2 chairs, electrical connection of 500 Watt
- decorated zone with general lighting
- rollups to be foreseen by the exhibitor

BUDGET =

1,450 Euro for external partners

1,200 Euro for exhibitors of the Brussels Holiday Fair



04 Workshop

Workshops

- Workshops between 11 00 and 16 00
- Presentations of 45 min (15 min installation)
- Silent workshops – headsets for 30 participants
- Sponsoring possibilities
- Schedule :

11 00 – 12 30 – 14 00 – 15 00 – 16 00

- All technical installations will be taken care off.

BUDGET = 250 Euro

Only possible for partners



05 Communication

Communication

Integrated communication :

- Newsletter : € 250
- Banner announcing your participation on our website : € 200

Included :

- Your logo in all communication (dedicated Brussels Travel Top emailnewsletters
- Announcing your presence in editorial content



06 Facts & figures

Brussels Holiday Fair

Number of exhibitors : over 250

+ 50 countries represented

B2C event : 75,000 visitors expected

Brussels Travel Top

Number of exhibitors expected : 20

Number of visitors : over 500 B2B professionals

